"Mandi Trades" App wins Best Solution for Social Good using Open Government Data category of
Microsoft's Code for Honor Awards 2014

Appface Technologies Pvt Ltd was declared the winner in "Best Solution for Social Good using Open Government Data" category of the Code for Honor Awards 2014.

The Banglore-based company had developed the Mandi Trades application, a location based Farm-to-Shop trading platform for agricultural products. The system aims to empower farmers through alternative markets, wastage reduction, and lower transport costs.

Features & Uses of the App:

- Commodity Prices– Farm Produce Information is provided directly from the "Government of India" Data Servers hosted on http://www.data.gov.in
- Farmer Produce Information – This can be done directly from the field by the farmer and the data is immediately available in the Smart Phone App on a Map
- Auto Geo-Tagging of Farmer Location – This helps in traceability of the produce to the place in the earth where it was grown
- Map based View of Available Farm Products – Anyone (Home user, Organised Retailer, Transporter, Whole Sale Buyer) can view the details and connect directly with farmer with a phone

A panel including illustrious personalities in the field of Information Technology evaluated the final products and picked the winning solution.

Microsoft India launched the one-of-its-kind contest on December 19, 2013 for independent software vendors (ISVs) and technology start-ups that was expected to result in the creation of over 100 applications (apps) and solutions for businesses and governments in six months.

Mandi Trades App: http://www.manditrades.com